

JOURNEY TO GREEN



GOJO, MAKERS OF PURELL™

OUR PURPOSE

We believe it's the responsibility of every company and individual to create a better, more sustainable future.

That means reducing environmental impacts, plastic waste, and emissions. It means looking after our planet, its ecosystems, and its people, and is the driving force behind the launch of our Journey to Green.

Almost **50%** of plastic produced annually is used once and then thrown away.

Every 10 minutes, more than **5.2 MILLION** kilograms of plastic waste will be generated.

2022

- Earned Silver EcoVadis Medal
- Earned EU Ecolabel certification
- PURELL® Advanced Hygienic Hand Rub refills for ES4, ES6, and ES8 is Cradle to Cradle Gold® certified
- PURELL HEALTHY SOAP™ is ECOLOGO Certified

2023

- Launching PCR-PET refills and packaging from May 2023
- Aiming for EcoVadis Gold Medal

2024

- Reduce liquid waste produced by 20%
- Score a minimum of 86/100 on the Gender Equality Index



WHAT IS PCR-PET?

PCR-PET is plastic that's been recycled and turned into something new. From 2023, we will be using it in our refills and bottles. This change alone means an 18% reduction in our use of virgin plastics, and doesn't affect the quality, safety, or effectiveness of our products.



2025

- Reduce solid waste production and energy consumption by 20%
- Switch all products to 100% recyclable packaging
- Use 30% less virgin plastic in product packaging
- Offer alternatives to quaternary ammoniums for 100% of biocidal formulations
- Offer alternatives to sulfated and ethoxylated surfactants for 100% of cosmetic formulas
- Remove fragrances classified as sensitizing



WHAT IS VIRGIN PLASTIC?

Virgin plastic is plastic that is entering the supply chain for the first time and has not yet been used in a consumer product. It is not produced from recycled materials.

2030

- 100% of cosmetic formulas qualified as biodegradable according to OECD 301 guidelines



2040

- End of single use plastics



2050

- We've committed to reaching carbon net zero by 2050 at the latest under the Science Based Targets Initiative (SBTI)

THE ROAD AHEAD

Our Journey to Green is just beginning, and all of us at GOJO recognise this will be a long, tough process, but we're committed to making these changes, and to creating a better, cleaner future for everyone.



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