



## Why implement the PURELL® PERFECT PLACEMENT™ programme?

### DID YOU KNOW?



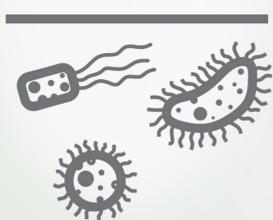
**1** in **4** people do not wash their hands after using the washroom.<sup>1</sup>

Of those who do wash, **46%** are not washing for long enough to be effective.<sup>2</sup>

When these people leave the washroom, they can spread germs from their hands onto the door handle and the other surfaces that they touch.



Contaminated hands can sequentially transfer some **7** viruses to up to **7** surfaces where they can potentially be picked up by more people.<sup>3</sup>



**14** people can be contaminated by touching the same object one after the other.<sup>4</sup>



One single contaminated door handle can infect up to **60%** of the occupants of a building within just **4** hours.<sup>5</sup>

### Sanitising hands can help to break the chain of infection.

Having hand sanitiser at washroom exits offers building occupants an additional opportunity for hand hygiene.



### How to implement the PURELL PERFECT PLACEMENT programme

Place a PURELL dispenser by the washroom exit door between **36" to 46"** above the floor on the handle side.



This is the perfect height to trigger proper hand hygiene behaviour and prevent the transmission of germs from door handles.



1. September 2007. Observational study sponsored by the American Society for Microbiology and the Soap and Detergent Association (SDA)

2. "Clean Living." 2008 Clean Hands Report Card. The Soap and Deterge Association, Aug. 2008.

3. WHO Guidelines on Hand Hygiene in Health Care: First Global Patient Safe Challenge Clean Care Is Safer Care. Geneva: World Health Organization; 2009. 7, Transmission of pathogens by hands.

4. Barker J, Vipond IB, Bloomfield SF. J Hosp Infect 2004, 58:42-49

5. <https://www.sciencedaily.com/releases/2014/09/140908093640.htm>

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